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**Academic Advising: Marketing Major**

**NAME:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ GRADUATION YEAR:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

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| **Business Foundations (Finish in first 3 semesters)** |
| ACCT 101 | Principles of Accounting I | 3 | F/S |  |
| BUSN 101 | Business Management | 3 | F/S |  |
| BUSN 222 | Business Law | 3 | S |  |
| ECON 201 | Principles of Economics I | 3 | F/S |  |
| ENTR 130 | Intro to Entrepreneurship | 3 | F/S online |  |
| MRKT 201 | Marketing | 3 | F/S |  |
| **Marketing Major Requirements** |
| BUSN 235 | Operations Management | 3 | F |  |
| BUSN 360 | Professional Business Leaders | 3 | F |  |
| BUSN 409 | Business Capstone | 3 | F/S |  |
| DMDA 120 | Intro to Digital Media | 3 | F/S |  |
| ENTR 330 | Entrepreneurship Lab I | 3 | F/S |  |
| MRKT 332 | Consumer Behavior | 3 | F |  |
| MRKT 333 | Sales and Sales Management | 3 | S (odd) |  |
| MRKT 334 | Advertising | 3 | S (even) |  |
| MRKT 335 | Marketing Case Studies | 3 | F |  |
| MRKT 405 | Marketing Practicum | 3 | Any |  |
| PSYC 202 | Statistics(or BIOL 302 or LEAD 307) | 3 | F/S |  |
| **\*\* Any 9 BSB credits or 9 CVCM credits (prerequisites must be met)** |
| (ACCT, AGRI, BUSN, ECON, FINA, MMEB, MRKT) |

**60 Major Credits**

**General Education Requirements**

1. **Communication (9)**

**Required Courses:**

UNIV 100 (1) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

UNIV 101 (1) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

UNIV 102 (1) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

ENGL 105 Writing and Critical Inquiry (3) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

COMM 101 Media Communication (3) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. **Christian Foundations (9)**

**Required Courses:**

THEO 110 Christian Thought & Life (3) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

SCIN 301 Science and Christianity (3) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

BIBL 205 Old Testament or BIBL 215 New Testament (3) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. **Physical Health and Wellness (3)**

**Required Courses:**

PHED 101 Wellness: Basic Concepts (1) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

PHED 102 Wellness: Physical Fitness (1) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

ACTY (1) (student athletes may be able to waive ½ credit hour)

1. **Physical and Life Science (3-4)**

BIOL 105 Health Nutrition

BIOL 108 Environmental Science

BIOL 110 General Biology

BIOL 115 Plants and People

BIOL 155 Crime Scene Investigation

CHEM 107 Caveman Chemistry

CHEM 111 General Chemistry I

PHYS 102 Energy and the Environment

PHYS 110 Light, Sound, Motion

PHYS 120 College Physics I

PHYS 125 Electronics and Circuits

PHYS 200 University Physics I

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1. **Social Science & Business Management (3)**

ECON 201 Principles of Economics

BUSN 101 Business Management

ENTR 199 Intro to Entrepreneurship

PSYC 101 General Psychology

PSYC 220 Psychology for Living

SOCI 101 Principles of Sociology

SOCI 112 Intro to Anthropology

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1. **Humanities (3):**

ENGL 201 Intro to Literary Study

ENGL 240 Voices in American Lit.

ENGL 243 Global Literature

ENGL 244 Voices in British Lit

ENGL 246 Contemporary Cross-Cultural Lit

HIST 101 Western Civilization

HIST 202 Eastern Civilization

HIST 110/310/SPAN 310 Latin America

HIST 225/325 African American History I

HIST 226/326 African American History II

HIST 248 History of Mexico

HIST 240/340 Social History of Latin America

PHIL 201 Major Issues in Philosophy

PHIL 260 Philosophy of Gender Studies

PHIL 265 Philosophy of Aesthetics

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1. **Quantitative Reasoning (3 or more):**

MATH 105 Mathematical Ideas

MATH 106 Finite Math

MATH 111 College Algebra and Trig

MATH 115 Calculus I

PSYC/SCWK 202 Statistics

BIOL 302 Biostatistics

1. **Creative and Performing Arts (2)**

HUMA 211 Intro to Fine Arts

ARTH 251 Art History Intro & Survey I

ARTH 252 Art History: Survey II

ARTH 351 Historical Survey of Women Artists

ARTH 352 Art History: 19th Century

ARTH 353 Art History: 20th Century

ARTH 355 Art History: Non-Western Art

ENGL 160 Intro to Creative Writing

ENGL 264 Storytelling

ENGL 309 Theatre History & Literature I

ENGL 310 Theatre History & Literature II

MUSG 209 Music Listening (MUTH 104 Prereq)

MUSG 340 American Popular Music

MUEN 2 credits in approved college ensemble

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1. **Global Foundations (0-6)**

Students must take an approved cross-cultural class or experience

1. **Upper Division Writing Intensive**

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**11) University Capstone – UNIV 401**

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